

# 1 - WAYFINDING

# WAYFINDING

## Site Plan

## Sign location

- A Monument Sign
- B Monument Sign
- C Directory Sign
- D Small Directory Sign
- E I.D. Sign
- F Lot Marker Signs
- G Regulatory Signs
- H Hospitality Signs
- I Miscellaneous Signs

**- Sign Descriptions**

- **Monument Sign**  
 Size: 10' x 10' x 10' (height) for 4' x 10' base  
 Location: 10' x 10' (width) x 10' x 10' (depth)  
 Description: Single sided monument sign with aluminum sign  
 Recommended Quantity: 1  
 Estimated Cost: \$1,000 - \$20,000
- **Monument Sign**  
 Size: 10' x 10' x 10' (height) for 4' x 10' base  
 Location: 10' x 10' (width) x 10' x 10' (depth)  
 Description: Single sided monument sign with sign  
 Recommended Quantity: 1  
 Estimated Cost: \$1,000 - \$10,000
- **Large Directory Sign**  
 Size: 10' x 10' x 10' (height) for 4' x 10' base  
 Location: 10' x 10' (width) x 10' x 10' (depth)  
 Description: Single sided sign and mounted with sign and sign for up to 10' x 10' (width) x 10' x 10' (depth)  
 Recommended Quantity: 1  
 Estimated Cost: \$1,000 - \$20,000

**- Small Directory Sign Visual Placement**

**- I. D. Sign Visual Placement**

## Wayfinding/Planning/Project Management

The art and science of wayfinding encompasses all of the ways in which people orient themselves in physical space and navigate from place to place. This may include the use of signs, maps and other graphic or audible methods used to convey location and direction to travelers.

With 15 plus years of experience in the sign industry, Checkers Custom will work with you to upgrade or expand your current program or, with new development and construction, work with your architect or contractor to plan, develop, standardize and integrate an effective wayfinding system that meets your objectives and needs, while complementing the architecture of your facility.

From design and development, to fabrication and installation we offer one stop shopping for all of your needs. In addition to custom manufacturing capabilities, we are a distributor for several sign system manufacturers including Vista System, Howard Industries, Charleston Industries, Clarke Systems and Others.

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